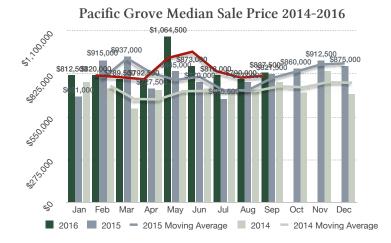
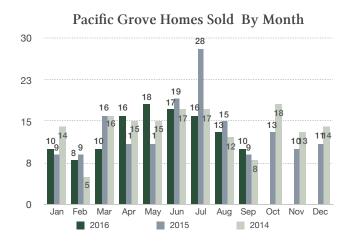
Pacific Grove Market Report Mark@MontereyCoastRealty.com www.MarkBPeterson.com

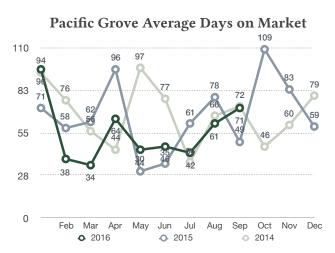
OCTOBER 6, 2016

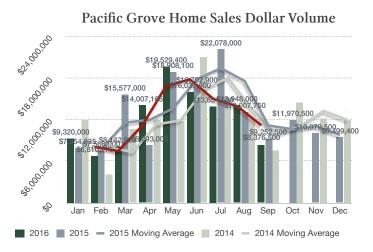


Pacific Grove is a vibrant market with limited inventory for both primary and secondary home buyers. There are 17 homes in escrow with 12 under \$1M which illustrates where the majority of fast moving activity is.

| September | 2016 | 2015 |
|---------------------------------|-------------|-------------|
| Median Sales Price | \$837,500 | \$821,500 |
| Monthly Homes Sold | 10 | 9 |
| Avg. Days on Market | 71 | 49 |
| Total Homes Sales Volume | \$8,376,500 | \$9,252,500 |
| Avg. Pending / Active Inventory | 61 | 52 |









Pacific Grove

| | Inventory | Closed Sales |
|--------|-----------|--------------|
| Oct 15 | 54 | 13 |
| Nov 15 | 51 | 10 |
| Dec 15 | 47 | 11 |
| Jan 16 | 35 | 10 |
| Feb 16 | 49 | 8 |
| Mar 16 | 54 | 10 |
| Apr 16 | 57 | 16 |
| May 16 | 54 | 18 |
| Jun 16 | 55 | 17 |
| Jul 16 | 62 | 16 |

Pacific Grove Homes Sold By Month: 2014-2016

| | 2016 | 2015 | 2014 |
|-----|------|------|------|
| Jan | 10 | 9 | 14 |
| Feb | 8 | 9 | 5 |
| Mar | 10 | 16 | 16 |
| Apr | 16 | 11 | 15 |
| May | 18 | 11 | 15 |
| Jun | 17 | 19 | 17 |
| Jul | 16 | 28 | 17 |
| Aug | 13 | 15 | 12 |
| Sep | 10 | 9 | 8 |
| Oct | | 13 | 18 |
| Nov | | 10 | 13 |
| Dec | | 11 | 14 |

Pacific Grove Average Days on Market

55

61

13

10

Aug 16

Sep 16

| | 2016 | 2015 | 2014 |
|-----|------|------|------|
| Jan | 96 | 71 | 94 |
| Feb | 38 | 58 | 76 |
| Mar | 34 | 62 | 56 |
| Apr | 64 | 96 | 44 |
| May | 44 | 30 | 97 |
| Jun | 46 | 35 | 77 |
| Jul | 42 | 61 | 36 |
| Aug | 61 | 78 | 66 |
| Sep | 71 | 49 | 72 |
| Oct | | 109 | 46 |
| Nov | | 83 | 60 |
| Dec | | 59 | 79 |

Pacific Grove Home Sales Dollar Volume

| | 2016 | 2015 | 2014 |
|-----|--------------|--------------|--------------|
| Jan | \$9,320,000 | \$7,954,835 | \$11,976,900 |
| Feb | \$6,810,775 | \$7,566,000 | \$4,001,500 |
| Mar | \$8,142,920 | \$15,577,000 | \$10,642,903 |
| Apr | \$14,007,165 | \$8,293,000 | \$11,981,000 |
| May | \$19,529,400 | \$18,908,100 | \$11,746,250 |
| Jun | \$16,037,900 | \$16,702,900 | \$20,983,000 |
| Jul | \$13,854,500 | \$22,078,000 | \$14,975,030 |
| Aug | \$13,948,000 | \$13,007,750 | \$12,064,000 |
| Sep | \$8,376,500 | \$9,252,500 | \$7,587,000 |
| Oct | | \$11,970,500 | \$14,429,238 |
| Nov | | \$10,079,500 | \$12,031,300 |
| Dec | | \$9,499,400 | \$11,894,500 |

Pacific Grove Median Sale Price: 2014-2016

| | 2016 | 2015 | 2014 |
|-----|-------------|-----------|-----------|
| Jan | \$812,500 | \$681,000 | \$772,250 |
| Feb | \$820,000 | \$915,000 | \$727,500 |
| Mar | \$789,500 | \$937,000 | \$599,500 |
| Apr | \$792,500 | \$727,500 | \$725,000 |
| May | \$1,064,500 | \$845,000 | \$702,500 |
| Jun | \$873,000 | \$770,000 | \$730,000 |
| Jul | \$813,000 | \$665,500 | \$713,500 |
| Aug | \$790,000 | \$777,000 | \$717,500 |
| Sep | \$837,500 | \$821,500 | \$774,000 |
| Oct | | \$860,000 | \$705,000 |
| Nov | | \$912,500 | \$840,000 |
| Dec | | \$875,000 | \$697,000 |

Pacific Grove Active/ Pending Inventory

| | 2016 | 2015 | 2014 |
|-----|------|------|------|
| Jan | 35 | 52 | 48 |
| Feb | 49 | 52 | 65 |
| Mar | 54 | 54 | 64 |
| Apr | 57 | 54 | 67 |
| May | 54 | 52 | 55 |
| Jun | 55 | 58 | 55 |
| Jul | 62 | 78 | 89 |
| Aug | 55 | 55 | 60 |
| Sep | 61 | 52 | 60 |
| Oct | | 54 | 59 |
| Nov | | 51 | 57 |
| Dec | | 47 | 51 |